

# AUTOMOTIVE SUMMIT 2014

19-20  
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BITEC • Bangkok  
Thailand

## Mr. Setsuo IUCHI

Chief Representative for ASEAN and South Asia of The Japan

External Trade Organization (JETRO), President of JETRO Bangkok



### Experiences

- 2526 Official, Ministry of International Trade and Industry (MITI)
- 2541 – 2543 Director, Middle East and Africa Office, International Trade Policy Bureau, MITI
- 2544 – 2546 Director General, Planning & Coordination Group, Japan Association for the 2005 World Exposition
- 2546 – 2549 Director, Recycling Promotion Division, Ministry of Economy, Trade and Industry (METI)
- 2549 – 2550 Director, Policy Planning Division, Energy Conservation and Renewable Energy Department, Agency for Natural Resources and Energy, METI
- 2550 – 2551 Director of Manufacturing Industries Policy, Manufacturing Industries Bureau, METI
- 2551 – 2552 Director, Trade Policy Division, Trade Policy Bureau, METI
- 2552 – 2553 Vice-President, National Institute for Advanced Industrial Science and Technology (AIST)
- 2553 – 2554 Deputy Director-General, Economic and Industrial Policy Bureau, METI
- 8 August 2554 President, JETRO Bangkok

### Education

- 2526 Bachelor of Laws, University of Tokyo
- 2533 Graduate School of Business, Columbia University  
(MBA : Beta Gamma Sigma)

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